# Unlocking the Value and Benefits of Project Management

**Course Code:** 1548                **Course Duration:** 1 day

Have you heard about the benefits of project management, but don't see the results in your organization? There is data that show that project management has a positive impact on organizations. So why isn't it working the way you intended in your organization? Your organizational culture could be getting in the way.

In this session, we will share the data on the impact project management can have and how to adapt your PM approach to the organizational culture. By adapting the process and knowing what's most important in the PM process, you allow your team to successfully deliver their assigned projects, in spite of the hurdles, or barriers.

**Course Description:** This session discusses five major organizational barriers and how to work around them to experience the value that project management can bring to an organization, especially if you are not at a level in the organization to change the culture. The approach works for employees of all levels, from project team members to managers to senior management and sponsors. The session includes a variety of activities, including lecture, group discussions and exercises.

**Topics List:**

- Value of project management processes
- Culture and the top 5 project management hurdles
- Overcoming the top 5 hurdles within the culture
- Recurring themes for overcoming the hurdles

**Outline**

1. Value of Project Management Processes
2. Culture and the Top Five Project Management Hurdles
   a. Fire fighting and drama
   b. Turf protection
   c. Miracle workers
   d. Unrealistic expectations
   e. Micro-management
3. Overcoming the Hurdles Within the Culture
   a. Fire fighting and drama
   b. Turf protection
   c. Miracle workers
   d. Unrealistic expectations
   e. Micro-management
4. Recurring Themes For Overcoming the Hurdles

**Who Should Attend:** Project managers, team leaders, functional leaders, technical specialists, project team members, trainers, project leads, executives, senior managers, resources managers, program managers, administrative assistants, subject matter experts, supervisors.